



AGRICULTURAL DATA
C O O P E R A T I V E

**BIG DATA: DATA WAREHOUSING, STANDARD
SETTING AND LEGAL ISSUES**

Matt Bechdol, ADC Interim Executive Director

**A COALITION OF UNIVERSITIES,
INDUSTRY, AND AGRICULTURE
SERVICE PROVIDERS TO SUPPORT
PRODUCERS IN THE NEW ERA OF
DATA DRIVEN AGRICULTURE**



**A FARMER CONTROLLED,
SECURE, AND FLEXIBLE
DATA REPOSITORY**



**MINIMIZE DATA MANAGEMENT
AND MAXIMIZE DECISION
MAKING AND COLLABORATION**



**CONNECT, NOT COMPETE
WITH TRUSTED SERVICE
PROVIDERS TO ENABLE FIRMS
TO FOCUS ON INNOVATION,
NOT INTEGRATION**



ADHERE TO “THE PRINCIPLES
FOR DATA PRIVACY AND
SECURITY”



**FOCUS ON STANDARDS AND
CONTINUOUS DATA QUALITY
IMPROVEMENT PRINCIPLES
AND INNOVATION**



WE ARE JUST BEGINNING,
DON'T HAVE ALL THE
ANSWERS AND WE ASK YOU TO
JOIN US IN HELPING YOUR
STAKEHOLDERS



@AgDataCoop





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