

REVIEW OF THE INTERNATIONAL YEAR OF THE COOPERATIVE AND LESSONS FOR THE FUTURE

Michael L. Cook
University of Missouri



Scope



Definition of Cooperative?

User, Member, Patron?

A horizontal bar composed of two segments: a red segment on the left and a blue segment on the right.

Data

For Descriptive Purposes

Data

Research Purposes

- Market
- Governance
- Performance
- Best Practices

Why Form Cooperatives?

Do those reasons still exist?

Alternative Model

Has the current model gone too far?

Growth—Adaptiveness—Innovation

Outside consulting firms

- Mckinsey
- Oliver Wyman
- Ernst & Young
- Fung Global Institute
- PWC
- Deloitte

Advantages

Depends

- Economic
- Social
- Environmental
- Societal
- Community
- Combination

Member Engagement

- Controler?
- Benefactor?
- Owner?
- Contributor?

A red vertical bar is on the left, and a blue horizontal bar is on the right, both overlapping the text.

Emerging vs. Maintaining

A horizontal decorative bar at the top of the slide, consisting of a red rectangular section on the left and a larger blue rectangular section on the right.

Benefits - Responsibilities



Awareness of Cooperatives

By Whom?

A red vertical bar on the left and a blue horizontal bar on the right, both containing text.

Set of Perplexing Challenges

Yet—Uninhibited enthusiasm and optimism



Are Cooperatives a Solution to the Hunger Problem?